# THE FOREIGN OUR NAL

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## PREVENTIVE DIPLOMACY



WAR COMES TO WARSAW—1939

COMING OF AGE IN ZAIRE

## THE SERVICE JOURNAL

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# Foreign Service Youth Foundation: 30 Years of Service

Three decades after its founding, FSYF remains focused on helping our young people adapt to changing environments as they transition between posts worldwide.

BY JOHN K. NALAND



rowing up in the Foreign Service can be challenging. While an internationally mobile childhood provides benefits such as an expanded worldview and deepened maturity, it can also present challenges. The nomadic lifestyle can cause confused cultural identities, difficulties adjusting to new environments and

feelings of rootlessness due to repeatedly leaving homes, schools, friends and countries.

Thirty years ago, the Foreign Service Youth Foundation was founded to help our young people embrace the adventure of their transient upbringing by encouraging resilience and fostering camaraderie. Here is the story of FSYF's origin and current activities.



John K. Naland is president of the Foreign Service Youth Foundation. He has served on the AFSA Governing Board as president (two terms) and as State vice president; he is currently in his second term as retiree vice president. He and his wife raised two

daughters in the Foreign Service.

#### "Where Are You From?"

FSYF grew out of a group named Around the World in a Lifetime (AWAL) that was co-founded in 1983 by the Foreign Service Institute's Overseas Briefing Center, the State Department's Family Liaison Office and the Association of American Foreign Service Women (later rebranded as the Associates of the American Foreign Service Worldwide—AAFSW). AWAL focused on connecting D.C.-area Foreign Service teens to each other through a variety of social activities.

In early 1989, FLO Director Maryann Minutillo and OBC Director Lee Lacy formed a Youth Project Committee that included representatives of AAFSW, AWAL, the State Department's Medical Department and State's Office of Overseas Schools. FLO staffer Kay Eakin played a key role, as did AWAL President Phyllis Habib.

The working group's objective was to find ways to do a better job of helping Foreign Service youth make the most difficult adjustment of all: returning "home" to the United States, which they may have only experienced on short vacations, and transferring to a school where other students may not appreciate their multicultural outlooks.

As Third Culture Kids (TCKs), the children of U.S. citizen employees assigned overseas under chief of mission author-



ity sometimes have difficulty answering the seemingly simple question, "Where are you from?" As one Foreign Service youth explains, "All my life, I've belonged somewhere and nowhere. I've come from neither here nor there, and yet I'm from everywhere."

The working group quickly agreed on the need to create a new, larger and better-funded organization to expand on the work of AWAL. At the request of FLO and OBC, the white-shoe law firm Arnold and Porter drafted bylaws on a pro bono basis. The Una Chapman Cox Foundation contributed \$20,000 in startup money, and AAFSW provided an additional \$5,000. A volunteer board of directors was formed; and, on June 5, 1989, the Foreign Service Youth Foundation was formally incorporated as a nonprofit organization headquartered in the District of Columbia. Joel Levy, a Foreign Service officer with the U.S. Information Agency, was the first FSYF president.

In its early years, FSYF took over the teen-focused programs of AWAL and established Globe Trotters for preteens and Diplokids for grade schoolers. Those programs offered social activities for D.C.-area youth and workshops focused on "reentry" to the United States following an overseas assignment. The foundation published four books to help Foreign Service youth deal with the opportunities and challenges of growing up overseas (including *The Kids' Guide to Living Abroad*).

FSYF also began publishing a youth-written newsletter, coordinated community service projects and inaugurated the annual Welcome Back Picnic. In 1996, FSYF joined with OBC to create the KidVid Contest, in which youth at embassies and

FSYF founders Maryann Minutillo (center) and Lee Lacy are honored with Youth Advocacy Awards at the June 2019 Youth Awards ceremony. The awards were presented by FSYF President John Naland, at left.

consulates create videos depicting life at overseas posts from a kid's perspective. FSYF also offered workshops, including Teen Get Away Weekend Training retreats. Other programming came and went depending on the availability of adult volunteers and funding.

#### **FSYF Today**

Thirty years after its founding, FSYF remains focused on helping our young people adapt to changing environments as they transition between posts worldwide. This social safety net is made up of four components: information, activities, affirmation and advocacy.

- *Information* on TCK issues is shared with FSYF's globally dispersed membership via webinars, a youth-written newsletter and an online video and document library (www.fsyf.org).
- Activities bringing together domestically assigned youth spread across the Washington, D.C., area include reentry seminars for middle school and high school students returning from overseas, a college admissions workshop, fun teen/tween meetup events, community service activities and the fall Welcome Back Picnic.
- Affirmation is achieved by celebrating our youths' achievements via annual contests in art, essay writing, community service and video making. FSYF also offers academic merit scholarships for high-performing young people. Each year, these contests draw more than 150 applicants and award more than \$20,000 at the annual FSYF Youth Awards Ceremony at Main State (see photo).
- Advocacy in the last few years has focused on meeting with senior State Department officials to seek better mental health support for Foreign Service children and assistance for those with special educational needs who accompany their parents on an overseas assignment.

As FSYF turns 30, it continues to benefit from the support of FLO, AAFSW and the Foreign Service Institute. The last three Secretaries of State have sent congratulatory messages to FSYF youth award recipients. Susan Pompeo gave the keynote address at last year's awards ceremony and joined the FSYF Board of Directors as an honorary member. U.S. Senator Chris Van Hollen—a former Foreign Service youth—has long been on FSYF's Advisory Council. Generous donors continue to fund FSYF's programs, led by Clements Worldwide Insurance, Jim

### FSYF has an active membership of more than 400 families drawn from all agencies assigned overseas under chief of mission authority.

McGrath-Re/Max Premier, the State Department Federal Credit Union. AFSA and AAFSW.

FSYF has an active membership of more than 400 families drawn from all agencies assigned overseas under chief of mission authority. Since many maintain their membership only during their children's tween and teen years, that steady turnover means that more than 5,000 youth have been served by FSYF since its founding.

#### **Looking to the Future**

FSYF reaches out to all members of the foreign affairs community via State Department cables, FLO newsletters and other means. Dues-paying members receive programming updates and have access to additional resources on the members-only section of the foundation's website.

Looking to the future, FSYF is expanding its use of interactive

webinars to reach youth and their parents worldwide. It is also expanding its D.C.-area social activities to bring together TCKs scattered across the D.C.-Maryland-Virginia region. To sustain these programs, FSYF is looking for adults to serve on its Board of Directors and to help run events (to learn more, go to www.fsyf.org/Volunteer, or email fsyf@fsyf.org).

Let's give the final word to two beneficiaries of FSYF's programs. One parent writes: "Our daughter's eyes lit up when she found out the panel selected her art work as the first-place winner in the 5- to 8-year-old category. As a parent, it's great to be part of a community that values the development of our children." And one youth says: "As a member of a military family associated with the Foreign Service, I am immensely grateful for your organization's mission to provide highly mobile students with affirmation and mentorship."

